

WHAT IS MSD?

The **MASTER SERVICE DEALER (MSD)** Technical Training is a free online certification program designed to prepare future technicians to work in Polaris dealerships.

Completing the MSD Certification Program can open career opportunities at over 1,700 dealers in North America. An entire product line certification can be completed in less than a day.

These training modules are fun, modern and engaging, featuring 3D CGI technology that creates an enhanced interactive learning experience.



THE PATH

THAT CAN TAKE YOU ANYWHERE.

BECOME A **POLARIS** TECHNICIAN

HOW DO I GET INVOLVED?

Partner with your career advisor to enroll today

OR VISIT

polaris.com/en-us/become-a-technician/



POLARIS



POLARIS IS LEADING THE WAY

Polaris is the largest Powersports company in North America. From ATVs to Indian Motorcycles, Polaris is home to the most advanced engineered vehicles on the market.

Polaris technicians play a crucial role diagnosing, servicing, and repairing our wide range of products. From winding trails to the open road becoming a Polaris tech provides the **path that can take you anywhere.**

START A CAREER IN POWERSPORTS

Are you interested in Powersports? Are you a rider? Do you want to turn your passion into a career? Polaris' MSD program offers the opportunity to kickstart your technician career and gain access to the most up to date product training.

"I wanted to become an Indian Motorcycle technician because of my passion for motorcycles, and to be part of an iconic brand"

—Joey Steadman,
Music City
Indian Motorcycle



WHY BECOME A POLARIS TECH?

As the leader in Powersports, Polaris offers a variety of constantly evolving vehicles, services, and opportunities for our technicians.

- 1** COMBINE WORK AND PLAY
- 2** ACCESS CUTTING EDGE TECHNOLOGY
- 3** UNLOCK LIMITLESS GROWTH IN AN EXPANDING INDUSTRY
- 4** FIND CAREER OPTIONS WHEREVER LIFE TAKES YOU!

HOW LONG DOES IT TAKE?

MSD Certification training consists of three levels: **GOLD, SILVER, BRONZE.**

Each level contains a series of short courses averaging 15 minutes in length.

Customize your certification by completing **SILVER & GOLD** training in different product lines based on your interests.



GOLD

ADVANCED DIAGNOSTICS
ORV | SNOW | INDIAN MC
ONLINE LECTURE QUALIFICATION SERIES



SILVER

VEHICLE SYSTEMS & MAINTENANCE
ORV | SNOW | INDIAN MC | SLINGSHOT | GEM
APPROX. 5 HOURS OF ONLINE TRAINING PER PRODUCT LINE



BRONZE

POLARIS SYSTEMS
TECH. ORIENTATION | DIGITAL WRENCH | DEALER WEBSITE
APPROX. 4 HOURS OF ONLINE TRAINING

