

Strategic Planning 11-10-21

Attendees:

Chris Barr

Jonah Rice

Paul Cummins

Jason Fitzgerald

Amy Murphy

Ralph Boots

Chad Flannery

Kimberly Oliver

Lisa Hite

Karen Weiss

Maddison Maloney (Recorder)

Reagan Lees (Student Trustee)

Area Updates:

Academics is implementing operational plans.

Ralph and Amy both sent plans in.

Student Services is updating plans, mainly 3.

Most are filled in but a few are still blank.

SWOT Analysis-Student Government

- This will be incorporated into initiatives, later on.

Survey Results from Mission & Vision Selection

- Status Response-47% faculty; 53% staff
- 59% #3; 41% #4-Mission Statement
- All those in favor of adopting that; All for and none opposed. (Barr)
- Vision Statement-83% verified that they approved. Feels like the flow is off; Our vision is to provide excellent educational and service-focused leadership for our region to inspire personal growth, cultivate community connections, and prepare for a transforming 21st century society.
- I think it is too wordy to make any sense.
- Not okay with 'prepare for a transforming 21t century society.
- Vision doesn't mention students.

- Aspires to provide service-focused education, which will prepare leaders for our changing society.
- “Educational service-focused leadership” is confusing. Is there a clearer way to say this?
- Most comments were related to the wording. The new statement doesn’t change the meaning.
- PC-I move to accept the rewritten one. KW second. All for and none opposed.

Sub Committee 3: Institutional Priorities

- 4 priorities-Teaching and Learning/Service to the Community/Access/Accountability.
- CF-Throwing this out as a glob of clay and how we want to communicate both aspects. I don’t know if you want to tackle format or priorities first. We did try to capture inclusivity and diversity in access.
- JR-The only thing I wanted to change were minor editorial things. I love the content and ideas just want to make it more action centered. Question: Looking at other colleges, could we link our KPIs to our priorities? Is it a layer of extra work we don’t need? Doesn’t strengthen our institutional effectiveness?
- CB-I think we do have to make adjustments on the verb tense.
- JR-When we get into a matrix and how we tie everything together, is that where we tie our KPIs to our priorities?
- CF-I like the idea when we get into our major initiatives, we link those to our KPIs. Did those things actually move a major needle for us? I think it will get us into our qualitative feedback.
- JR-Withdrawal advocating linking KPIs to priorities. Maybe give it to the subcommittees.
- CB-I would like to add that maybe we think about putting them in alphabetical order?
- JF-I think they should be in level of importance.
- CF-I think we did that with the emphatic terms. We went by what was listed as most important.
- CB-I move that we adopt the priorities with the edits contained in the document. All in favor and none opposed.
- Mission statement, vision statement, and institutional priorities will go to the December board meeting.

CF-Student survey: a lot of students marked ‘not applicable.’ Those results are the reason why we’re going to make it a more accurate survey instrument.

JR-Maybe we get 20 students to give detailed feedback as opposed to 100 who write one word. We need to compile and send as much to Chris. We have to link the SWOT and environmental scan to the initiatives.

Next meeting in January 2022 (5th or 6th) environmental scan, student government SWOT analysis, and initiatives will be discussed.