

MULTIMEDIA



Toward a Bachelor of Fine Arts or
A Bachelor of Science or a Bachelor of Arts Degree

Minimum 62 hours

Transfer Curriculum • Associate in Arts Degree • Minimum 2.0 OGPA • Major Code: DAA

This curriculum is designed for transfer to four year institutions for this major. Consult the website of the four year institution where you plan to transfer, regarding specific course needs, requirements and deadlines.

FIRST YEAR

Fall Semester		Credit Hrs
ENG 121	Rhetoric & Composition I	3
PSYC 121	Intro Psychology	3
IT 119	Basic Software Applications	3
MATH 144 or MATH 141*	Heart of Mathematics Introductory Statistics	3
ELECTIVE*		3
Total Hours		15

Spring Semester		Credit Hrs
ENG 122	Rhetoric & Composition II	3
HUMANITIES AND FINE ARTS		3
IT 135	Advanced Software Applications	3
SOCIAL AND BEHAVIORAL SCIENCES		3
ELECTIVE*		3
Total Hours		15

SECOND YEAR

Fall Semester		Credit Hrs
COM 121	Principles of Speaking	3
HUMANITIES AND FINE ARTS		3
PHYSICAL AND LIFE SCIENCES		4
SOCIAL AND BEHAVIORAL SCIENCES		3
IT 191	Fundamentals of Web Design	3
Total Hours		16

Spring Semester		Credit Hrs
HYG 121	Personal Health	3
PHYSICAL AND LIFE SCIENCES		4
COM 128	Film History & Appreciation	3
HUMANITIES AND FINE ARTS		3
ELECTIVE*		3
Total Hours		16

The bolded classes on this curriculum guide indicate the minimum a student must complete in order to receive an Associate degree. See advisor for specific transfer information.

SUGGESTED ELECTIVES: ART 161-3 Basic Art Design, ART 162-3 Advanced Art Design, ART 181-3 Basic Photography, BUS132-3 Word Processing, BUS 258-3 Electronic Communications, COM 125-3 Intro to Mass Media, DRA 130-3 Intro to Computer Aided Design, ECON 121-3 Macroeconomics, ECON 122-3 Microeconomics, ENG 123-3 Intro to Creative Writing, ENG 223-3 Advanced Creative Writing, THTR 123-3 Stagecraft and Technical Theater, THTR 223-3 Stage Theory & Design, SPAN 121-4 Spanish I, SPAN 122-4 Spanish II

*Determined by University requirements and Multimedia area of concentration: Advertising and Marketing, Editorial Communication, Media Communications, Photography, or Technical Theater.

HUMANITIES AND FINE ARTS: 9 semester hours. At least one course must be taken from each area.

Area 1	ART 121-3 (F2 900) Art Appreciation	MUS 121-3 (F1 900) Music Appreciation	COM 128-3 (F2 905) Film Appreciation
	ART 222-3 (F2 901) Prehistory to Medieval Art	MUS 126-3 (F1 904) Intro to American Music	THTR 121-3 (F1 907) Introduction to Theater
	ART 223-3 (F2 902) Renaissance to Contemporary Art		
Area 2	ENG 243-3 (H3 902) Introduction to Drama	ENG 261-3 (H3 914) American Literature I	PHIL 121-3 (H4 900) Intro to Philosophy
	ENG 245-3 (H3 906) World Literature	ENG 262-3 (H3 915) American Literature II	PHIL 122-3 (H4 906) Fundamentals of Logic
	ENG 246-3 (H3 907) Modern Literature		PHIL 221-3 (H4 904) Fundamentals of Ethics
			PHIL 224-3 (H5 904N) Comparative Religions

SOCIAL & BEHAVIORAL SCIENCES: 9 semester hours. Course must be taken from two different areas.

Area 1	ECE 141-3 (S6 903) Child Development	PSYC 221-3 (S6 903) Child Psychology	SOC 121-3 (S7 900) Intro Sociology
	HIST 161-3 (S2 923D) Black American History		SOC 221-3 (S7 902) The Family in Society
Area 2	HIST 121-3 (S2 902) Western Civilization to 1648	HIST 141-3 (S2 901N) Latin American History	HIST 241-3 (S2 900N) American History I
	HIST 122-3 (S2 903) Western Civilization from 1648		HIST 242-3 (S2 901N) American History II
Area 3	ECON 121-3 (S3 901) Macroeconomics	GOVT 121-3 (S5 900) American Government	
	ECON 122-3 (S3 902) Microeconomics	GOVT 226-3 (S5 904N) Intro International Relations	

PHYSICAL AND LIFE SCIENCES: 8 semester hours. At least one course must be taken from each area.

Area 1	BIOL 121-4 (L1 900L) Introductory Biology	BOT 121-4 (L1 901L) Plants and Society	BIOL 221-4 (L1 900L) General Biology I
	BIOL 141-4 (L1 905L) Environmental Science		
Area 2	CHEM 123-4 (P1 902L) Basic Inorg/Org Chemistry	PHYS 121-4 (P1 900L) Basic Physics	
	CHEM 121-5 (P1 902L) General Chemistry I	PHYS 221-5 (P1 900L) General Physics	

Career Opportunities:

Editor, Copy Editor, Journalist, News Editor, Assignment Editor, Broadcast News Editor, Corporate Communication Director, Electronic Media Producer, Photographer, Feature Writer, Graphic Designer, Information Technology, Magazine Production, Media Researcher or Planner, Public Opinion Researcher, Public Relations Director, Freelance Writer, Reporter, Sports Broadcasting, Sports Reporter, News Correspondent, Mass Communications Advertising and Integrated Marketing Director, Technical Theater Director.

Major Employers:

Newspapers, Radio Stations, Television Broadcasting Stations, Magazines, Wire Services, Advertising Agencies, Educational Institutions, Public Relations Firms, and Major Book Publishers.